

OWEN BUSH

WWW.OWENBYBUSH.COM 07596 064 814 OWENBUSH99@GMAIL.COM

PW: OWENBUSH

Hello, I'm Owen! I'm a 22-year-old social creative with skills in marketing and design, and a passion for other-wordly ideas. I am organised and driven, and proficient in all Adobe Creative applications.



Love for photography: paid experience in portraits, editing, and retouching.



Music enthusiast: From song reactions on YouTube, to hosting my own radio show!

EDUCATION

Sept 2017 - May 2021 | *Bsc Management with Marketing (1st/77%) - University of Exeter*

- Modules including Digital Marketing, Consumer Research, and Financial Accounting.

Sept 2010 - July 2017 | *St Boniface's Catholic College*

- A-Levels in English Literature, Philosophy & Ethics, and History with grades A*, A*, B respectively.
- 11 GCSE A*-C grades including English (A) and Maths (B).

EXPERIENCE

Jan 2022 - Current | *Junior Designer - Once Upon A Time Marketing*

- **Excelling with design ideas using Photoshop and Illustrator**, as well as originating video content using After Effects and Premiere Pro. Clients such as Disney+ and Universal.
- **Digital specialism:** curating innovative creative for social media, including designing stories, thumbnails and audio banners. Skills in motion, video-editing and idea generation.

June 2021 - Dec 2021 | *Account Executive - Once Upon A Time Marketing*

- Detailed in managing assets across **print, outdoor, and social**. Enriching client brands through close awareness of guidelines, alongside writing briefs and copywriting for formats such as radio.
- Collaborating with clients on creative, from large-scale UK premieres such as Shang Chi, to managing campaign media plans for **Disney+ social takeovers** including Dopesick.

July 2018 - June 2021 | *Freelance Digital & Motion Designer - various clients*

- **Creating dynamic social content** for clients such as Aardvark and PopCrave. Designing static assets, motion graphics, GIFs, as well as captioning and video-editing for TikTok.
- Director, editor, and producer for the Exeter Charity Fashion Show, co-creating content for promotional videos and **generating ideas relevant for social storytelling**.

Mar 2018 - Mar 2021 | *Deputy Station Manager & Head of Marketing - XpressionFM*

- Diligent in leading digital strategy for campus radio station. Social media manager, causing an **increase of 20,000 impressions** across Instagram through digital rebrand, scheduling, live events such as BBC Music Day, and integrating paid promotions. Ofcom and media law training.

June 2019 - June 2020 | *Marketing Intern - The Walt Disney Company*

- **Managing creative projects, leading a print exhibition for Star Wars: The Rise of Skywalker.** Strong conceptual skills, crafting ideas through ideations, and executing through mockups and presentations. Confident use of Microsoft Office, Teams and Keynote.
- Working with the Digital team on premieres, **clear correspondence with talent** and fans.

AWARDS & ACHIEVEMENTS

2021 *Outstanding Contribution & Best Station Branding* - Student Radio Association Awards

2021 *Dean's Commendation* - The University of Exeter

2020 *Winner of Moment Makers Programme* - The Walt Disney Company